

## ASHER MAXWELL

Junior Video Editor | Montego Bay, Jamaica | +1 (876) 771-7389 | + (876) 205-1517 |  
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Portfolio:

<https://drive.google.com/drive/folders/1c6yBP5ykPOh0uTg0zyd85HMZHpgunOcX?usp=sharing>

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## PROFESSIONAL SUMMARY

Enthusiastic Computer Science student with hands-on experience in non-linear video editing, specializing in cinematic storytelling, church sermons, corporate promotions and advertising, social media reels and gameplay edits. Skilled primarily in CapCut and DaVinci Resolve while also having working knowledge in Adobe Premiere Pro. Proficient in Canva, alongside working knowledge in Photoshop and Affinity Designer.

## EDUCATION

- Bachelor of Science in Computer Science | University of Technology, Jamaica  
August 2021 – Expected May 2027 | Available for Junior Roles & Internships

## WORK EXPERIENCE

### *Information Technology Specialist, Video Editor & Graphic Designer (Freelance)*

**Global Grain Trading Ltd.** | January 2024 – August 2026 | Jamaica (Remote)

- Created long form corporate and promotional/sponsorship video edits consisting of sound design, basic motion graphics, animated text with clean typography, masking and colour grading.
- Provided a 24-hour turn over of video and graphic design production from the time requested, increasing customer satisfaction by 100%, according to the client.
- Designed three variants of logo design, feather and pull-up banners, vehicle decals and flyers with industry standard requirements for printing and distribution.

### *Graphic Designer & Assistant Web Developer (Part-Time)*

**Maxwell JA Shipping & Logistics** | January 2022 – January 2025 | Jamaica

- Assisted in maintaining and updating the company website with new content, features, and layout improvements.
- Produced technical documentation covering website functionality, feature updates, and digital marketing strategies.

### *Assistant Media Team Specialist & Video Editor (Voluntary)*

**Holiness Born Again Church of Jesus Christ, Westgreen** | January 2019 – Present | Jamaica

- Produced short-form video content with motion graphics, smooth transitions, basic colour grading, animated text, cinematic storytelling and sound effects.
- Designed and delivered YouTube stream intro that increased viewer retention by 10%.
- Created promotional short and long form video content to raise awareness, edify viewers and disseminate important information in an engaging manner.

### ***PRO Member - Video Editor (Voluntary)***

**Donald Farquharson Hall, University of Technology, Jamaica** | January 2024 – May 2024  
| Jamaica

- Produced short form video content with motion graphics, smooth transitions, basic colour grading, animated text, cinematic storytelling and sound effects.
- Created promotional short and long form video content for on dorm events.
- Designed, choreographed, recorded, edited and voiced over a cinematic edit as a tribute for the handing over ceremony. It included motion graphics, basic colour grading, smooth transitions, voice effects and cinematic storytelling.

### **TECHNICAL SKILLS**

Video Editing | Cinematic Storytelling | Basic Colour Grading | Basic Motion Graphics | Sound Design | Visual Effects | Compositing | Social Media Content Design | Subtitles & Caption Design | Green Screen / Chroma Key | Masking | Graphic Design | Software Engineering

### **SOFT SKILLS**

- Leadership
- Creative Thinking
- Goal-Oriented
- Operational Management
- Technical Communication
- Problem-Solving
- Organization
- Adaptability

### **TOOLS**

DaVinci Resolve | CapCut | Photoshop | Canva | Affinity Designer

### **FEATURED PROJECTS**

#### **Donald Farquharson Hall Tribute**

[https://drive.google.com/file/d/1XjMRfg5uVFMnHgu7QsiCqw73qf3r-E35/view?usp=drive\\_link](https://drive.google.com/file/d/1XjMRfg5uVFMnHgu7QsiCqw73qf3r-E35/view?usp=drive_link)

#### **Send Up Judah Sponsorship Video**

[https://drive.google.com/file/d/1\\_QAxBChkN0VW8sKPC7zHJaRrfJiP-YAf/view?usp=drive\\_link](https://drive.google.com/file/d/1_QAxBChkN0VW8sKPC7zHJaRrfJiP-YAf/view?usp=drive_link)